

## Press release

### Exotic herbs, spices and oils at the BIOFACH

Import Promotion Desk supports organic producers from developing and emerging countries

**Bonn/Berlin, 22.01.2019 – Coriander and Sesame oil from Egypt, cinnamon and coconut oil from Indonesia, ginger and Jatamansi oil from Nepal – the Import Promotion Desk (IPD) brings a wide range of exotic herbs, spices and oils to BIOFACH 2019. Around 40 companies from 12 countries will showcase their diverse range of organic products at the world’s largest trade fair for organic food with the support of the German partner of import promotion, which takes place from 13 to 16 February in Nuremberg. The products include herbs, spices and teas, essential and cold-pressed oils. In addition, the exporters will be presenting the regional specialties in organic quality at the joint stand shared by the IPD with the Deutsche Gesellschaft für internationale Zusammenarbeit (GIZ) (Stand 4 | 4-561) and at the respective national pavilions.**

For the fifth time already, the IPD supports exporters with their trade fair appearance at the BIOFACH. The organic range of the IPD partner countries is growing constantly. Organic-certified specialties from developing and emerging countries are in great demand, expanding the product portfolio of traders in the EU market. At the same time, the economic success of exporters supports people in mostly rural regions of the world. The companies are expanding the production, contracting more small farmers and hiring more employees.

#### Regional specialties from developing and emerging countries

The Indonesian specialties offered at the BIOFACH this year includes coconut products such as coconut blossom sugar and coconut oil. In addition, Indonesian companies bring certified cinnamon (Stand 4 | 4-561). Walnuts, walnut oil and dried fruits like prunes and apricots will be presented by Kyrgyzstan (Stand 4 | 4-561). Ginger and turmeric, as well as a wide variety of essential oils such as wintergreen, juniper and jatamansi are special products from the Himalayan region of Nepal, presented by three Nepalese companies (Stand 4 | 4-561). The production of essential oils, such as rosemary and myrtle oil, has also a long tradition in Tunisia

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(Stand 4 | 4-161). A large selection of organic teas and spices, such as cumin, fennel seeds and lemon grass, from Egypt will also be exhibited (Stand 4 | 4-333).

PD is also supporting producers from Botswana, Mozambique, Namibia and South Africa this year. They will be presenting at the BIOFACH Marula, Moringa, Jojobaoil as well as Baobab (Stand 4 | 4-359).

#### **Import Promotion Desk (IPD)**

The Import Promotion Desk (IPD) is an **initiative for import promotion** in Germany.

The IPD fulfils a hinge function between small and medium-sized enterprises in selected emerging markets and developing countries on the one hand and European importers on the other.

The objective is to integrate the partner countries into global trade, thereby contributing towards sustainable economic development in these countries.

The IPD introduces exporters from its partner countries to the EU market and assists them in setting up trading relations. For European importers, the IPD opens up new supply sources in the partner countries and assists them in the procurement process for specific products.

The IPD is currently active in 13 countries: Egypt, Ethiopia, Ecuador, Ivory Coast, Ghana, Indonesia, Kyrgyzstan, Colombia, Nepal, Peru, Sri Lanka, Tunisia, and Ukraine.

The IPD focusses on specific product groups: fresh fruit and vegetables, natural ingredients for foods, pharmaceuticals and cosmetics, technical wood, cut flowers and sustainable tourism.

The IPD has been established and implemented by sequa gGmbH – the globally operating development organisation of German industry. It collaborates closely with the Federation of German Wholesale, Foreign Trade and Services (BGA.). The IPD is funded by the Federal Ministry for Economic Cooperation and Development (BMZ).

Further information at [www.importpromotiondesk.de](http://www.importpromotiondesk.de).

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