IPD services for European tour operators

DISCOVERING NEW DESTINATIONS
SUSTAINABLE TOURISM OFFERS
Europe on the move

Sustainable travel is in vogue.

Tourism is a growing business sector worldwide. By 2030, it is estimated that it will have grown to a volume of 1.8 billion tourists every year. Consequently, long-distance travel is becoming increasingly popular, and tour operators are on the lookout for new, attractive destinations.

The Import Promotion Desk (IPD) assists you in expanding your portfolio to include unusual travel offers. Discover the tourist potential in emerging and developing countries!

Our partner countries

- Ecuador
- Nepal
- Tunisia
More tourism for more prosperity

The IPD has a developmental objective and is funded by the Federal Ministry for Economic Cooperation and Development (BMZ).

In promoting sustainable tourism, the IPD supports its partner countries in developing their infrastructures, creating jobs, and increasing incomes. As a labour-intensive segment, the tourist sector makes an important contribution towards economic development.

The IPD acts as a hinge between European tour operators and tourism service providers in selected emerging and developing countries.

Both sides benefit from their cooperation with the IPD. Travel providers in developing countries receive support from the IPD for the improvement and quality management of their touristic products and services.

Of benefit to tour operators in Germany and throughout Europe is the qualitative pre-selection of reliable tourism service providers in the IPD’s partner countries.

Well informed, reduced risk, optimised offers!

With the IPD, you cut costs for the time-consuming and staff-intensive search for suitable incoming agencies as well as for the quality control of products.

In addition, risks are involved in deciding which new partner to cooperate with.

The meticulous pre-selection of travel providers in accordance with fixed criteria helps you minimise the risk of wrong decisions in selecting your overseas cooperation partners.

OUR OFFER

+ Cultural/study trips
+ Adventure travel
+ Active/sports travel
+ Culinary travel
+ Wellness/recreational travel
+ Special needs travel

RESEARCH, NEGOTIATIONS, QUALITY ASSESSMENT – THE IPD SAVES YOU TIME AND MONEY
Tailor-made services for the tourism sector

The IPD assists you in identifying suitable travel providers in its partner countries – geared to the needs of your tourism offer.

MARKET INFORMATION
The IPD supplies you with information on both country and sector for tapping new tourism markets. Interested product managers thus enjoy the benefits of our know-how and our local networks.

CONTACT BROKERING
In the context of trade fairs, the IPD initiates new business contacts for selected tour operators. We also organise FAM trips for you to our partner countries. This allows your product managers to assure themselves on site of the quality and sustainability of the touristic offers.

Contact us. We provide you with reliable advice.

European tour operators

BENEFITS
+ Contacts with sustainable tourism service providers
+ Reduced time and costs thanks to careful pre-selection and quality control of touristic services offered
+ Improved know-how through qualified expertise

IPD services

MATCHMAKING
+ B2B meetings at fair trades
+ FAM trips
+ Road shows

MARKET INFORMATION
+ Professional publications
+ Seminars/workshops

Partner companies

OPPORTUNITIES
+ Access to the European tourism market
+ Strengthening the local tourism sector
+ Development of business competence

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Get in touch with us.
We will connect you with sustainable service providers.
You will find detailed information about the IPD and its individual services at: www.importpromotiondesk.de

Funded by
Federal Ministry for Economic Cooperation and Development

Implemented by
BGA
Federation of German Wholesale, Foreign Trade and Services

Partner of German Business