



sequa gGmbH is a globally operating non-profit development organisation. Since 1991 sequa has carried out programmes and projects of international cooperation in close collaboration with the German private sector. sequa offers know-how and long-term experience in capacity development for chambers and associations (BMOs), vocational education and training, private sector development and trade promotion. The organisation is based in Bonn, Germany. sequa employs more than 100 persons (2025) and reported a turnover of EUR 56 m in 2024.

As of 13.05.2026 we are looking for a

Local short-term sourcing expert in the sustainable tourism sector in Uganda (m/f/d)

Location:	Uganda
Assignment Period:	06/2026 – 12/2026 (we intend to conclude a frame-contract with a budget of days) Estimated implementation window for the fact-finding mission: CW 39 – CW 40
Project:	Import Promotion Desk

The Project

Together with the German Wholesale, Foreign Trade and Services Association (BGA) and other partners, we are implementing the "Import Promotion Desk (IPD)" project. The project gives small and medium-sized enterprises from the partner countries access to the European market and supports them in establishing trade relations.

The aim is to integrate the partner countries into global trade and thus make a contribution to sustainable economic development in these countries. The IPD is funded by the German Federal Ministry for Economic Cooperation and Development (BMZ). The IPD is part of the "Partners in Transformation - Business & Development Network", in which BMZ's activities for economic actors are organised.

Your Tasks

- Fact-finding mission: Support IPD's "Experts Sourcing + Markets" in the preparation, organisation, and implementation of a fact-finding mission in Uganda. Goals of these missions are to find, evaluate and select suitable tourism companies for the IPD program in the sustainable tourism sector via virtual meetings and on-site visits.
- Main tasks of the consultant will be to support the identification and pre-selection of tourism companies suitable for the IPD programme, as well as the preparation of the mission agenda, travel arrangements, and overall logistics. During the mission, coordinate company visits, adjust the agenda as needed, and support follow-up activities with visited companies.

Your Profile

- Excellent knowledge of sustainable tourism in Uganda: At least 5 years of practical experience in consultancy, trade promotion or sector development within the Uganda tourism industry
- Strong organizational skills and expertise in organizing field trips, delegation trips and /or workshops and meetings
- Practical sector-specific experience in tourism; experience with audits for common sustainability certifications, knowledge of requirements in the European market is an asset
- Own network within the tourism sector in Uganda is a strong asset – on an organizational level as well as on a company level
- Excellent written and spoken communication skills in English and Swahili, Luganda is an asset
- Capability and flexibility to use various tools (e.g. MS Office, MS Teams, Zoom, OneDrive, GetFeedback) and willingness to apply the respective associated usage guidelines
- No conflict of interest with partner organizations (e.g. German sector associations, other import promotion programs) and other target groups (e.g. German/European importers or exporters of IPD partner countries)

Our offer

We offer you the opportunity to work as a freelancer in an extremely committed team in an international environment and a responsible area with short decision-making processes.

If you are interested, please send us the following documents and information:

- overall availability and flexibility to travel within Uganda
- suggested daily rate in Euro
- current CV
- a short cover letter addressing the required qualifications

Please send your application by no later than June 1, 2026 to Lisa-Marie Kuechler:
kuechler@importpromotiondesk.de

Subject to comparable qualification, handicapped persons will be preferred.