



## Press release

### **Import Promotion Desk introduces new seafood partners at virtual B2B event 16 producers from Peru, South Africa and Indonesia will present their sustainable seafood product range from 29 June to 10 July**

**Registration:** <https://forms.importpromotiondesk.de/form-91478/ipd-virtual-b2b-event>

Bonn/Berlin, 08.06.2026 – Scallops from Peru, abalone from South Africa and crab meat from Indonesia – and many other products will be presented at the virtual B2B event of the Import Promotion Desk (IPD). From 29 June to 10 July, European buyers will have the opportunity to make individual online appointments with producers from Peru, South Africa, and Indonesia and thus get to know new trading partners and their products.

From Peru, suppliers of various shrimps, arapaima gigas and scallops will participate in the B2B event of the IPD. The showcased products from Peru are grown in aquaculture.

The sea snail abalone is a specialty from South Africa. Other South African companies will present their range of sea bream (Cape Bream), carpenter sea bream, yellowtail mackerel and breaded hake. The abalone comes from aquaculture, while a large share of the fish range, such as Cape bream, is wild caught.

For the first time, IPD is also introducing producers of sustainable fish and seafood from Indonesia to international buyers. One of the companies participating at the IPD event specialises in crab meat and cephalopods.

Further information on the companies:

[IPD Suppliers of Seafood Brochure](#)



### **Import Promotion Desk (IPD)**

The Import Promotion Desk (IPD) is an initiative to promote imports in Germany. IPD forms a link between small and medium-sized enterprises in selected developing and emerging countries and European importers. The aim is to integrate the partner countries into global trade, thus making a contribution to sustainable economic, social and ecological development in these countries.

IPD opens access to the EU market for small and medium-sized enterprises from the partner countries and supports them in establishing trade relations. IPD opens up new sources of supply in the partner countries for European importers who want to organise their entrepreneurial commitment in a sustainable way and supports them in the procurement process for certain products and services.

IPD is currently active in 21 countries: Brazil, Cambodia, Colombia, Côte d'Ivoire, Ecuador, Egypt, Ethiopia, Ghana, Indonesia, Kenya, Madagascar, Morocco, Nepal, Peru, Senegal, South Africa, Sri Lanka, Tanzania, Tunisia, Ukraine, and Uzbekistan.

IPD focuses on specific sectors: fresh produce, natural ingredients for food, pharmaceuticals and cosmetics, sustainable seafood, cut flowers, sustainable tourism, and digital services & products.

The global development organisation sequa gGmbH is responsible for setting up and implementing the IPD in close cooperation with the German Wholesale, Foreign Trade and Services Association (BGA). The IPD is funded by the German Federal Ministry for Economic Cooperation and Development (BMZ).

IPD is part of the "Partners in Transformation - Business & Development Network", into which the BMZ programmes for economic actors are organised. The aim of "Partners in Transformation" is to promote socio-ecological and economic transformation in the partner countries.

Further information at [www.importpromotiondesk.de](http://www.importpromotiondesk.de)

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