

Press release

Import Promotion Desk presents exotic fruits from South America and Africa

Around 40 companies from ten countries at Fruit Logistica: Booth 25, C03

Bonn/Berlin, 08.01.2026 – Tamarillos and granadillas from Colombia, dragon fruits and pineapples from Ecuador, limes and melons from Brazil, pomegranates and bananas from Egypt, citrus fruits from Morocco, passion fruits and papayas from Ghana, and mangoes from Senegal – the Import Promotion Desk (IPD) will be presenting a diverse range of tropical and subtropical fruits at Fruit Logistica. Around 40 companies from Egypt, Brazil, Ecuador, Ghana, Kenya, Colombia, Morocco, Peru, Senegal, and Ukraine will showcase their fruit and vegetable offerings in Berlin from February 4 to 6.

Exotic offerings from South America

Companies from Colombia are coming to Fruit Logistica with a rich selection of fruits including passion fruits, limes, tamarillos, granadillas, physalis, oranges, and lemons. In addition, one company specializes in blueberry cultivation. Ecuador is particularly known for its bananas. Beyond bananas, Ecuadorian companies in the IPD program will present pineapples, various types of mangoes, and red and white dragon fruits.

Visitors seeking new trading partners for melons will also find options at the IPD booth. A Brazilian company produces several melon varieties, including honeydew (Canary), cantaloupe, and Goya melons. Brazilian exhibitors will also bring limes and mangoes. Peru, another IPD partner country, is represented at the booth with highlights including pomegranates as well as fresh organic ginger and turmeric.

Fruits of all kinds from Africa

A diverse range of African fruits will also be on display at the IPD booth. Egypt is represented by numerous exhibitors offering grapes, apricots, peaches, pomegranates, bananas, dragon fruits, mangoes, cherimoyas, mandarins, oranges, and lemons. The variety of Egyptian table grapes is particularly notable.

Moroccan companies will showcase their citrus fruit offerings, while mangoes from Senegal, along with passion fruits and papayas from Ghana, further enrich the African selection.

Fresh herbs from Kenya

The offering from African IPD partner countries also includes a wide range of vegetables and herbs. Kenyan companies specialize in growing fresh herbs and offer basil, chives, thyme, oregano, and many more herbs in high quality. Avocados, sugar snap peas, green beans, baby zucchinis, baby leeks, and baby carrots also come from Kenya. IPD companies from Senegal and Morocco will present chili and okra pods as well as green beans and zucchinis at Fruit Logistica.

Implemented by





IPD at Fruit Logistica:

Booth 25, C03

Import Promotion Desk (IPD)

The Import Promotion Desk (IPD) is an initiative to promote imports in Germany. IPD forms a link between small and medium-sized enterprises in selected developing and emerging countries and European importers. The aim is to integrate the partner countries into global trade, thus making a contribution to sustainable economic, social and ecological development in these countries.

IPD opens access to the EU market for small and medium-sized enterprises from the partner countries and supports them in establishing trade relations. IPD opens up new sources of supply in the partner countries for European importers who want to organise their entrepreneurial commitment in a sustainable way and supports them in the procurement process for certain products and services.

IPD is currently active in 21 countries: Brazil, Cambodia, Colombia, Côte d'Ivoire, Ecuador, Egypt, Ethiopia, Ghana, Indonesia, Kenya, Madagascar, Morocco, Nepal, Peru, Senegal, South Africa, Sri Lanka, Tanzania, Tunisia, Ukraine, and Uzbekistan.

IPD focuses on specific sectors: fresh produce, natural ingredients for food, pharmaceuticals and cosmetics, sustainable seafood, cut flowers, sustainable tourism, and digital services & products.

The global development organisation sequa gGmbH is responsible for setting up and implementing the IPD in close cooperation with the German Wholesale, Foreign Trade and Services Association (BGA). The IPD is funded by the German Federal Ministry for Economic Cooperation and Development (BMZ).

IPD is part of the "Partners in Transformation - Business & Development Network", into which the BMZ programmes for economic actors are organised. The aim of "Partners in Transformation" is to promote socio-ecological and feminist economic transformation in the partner countries.

Further information at www.importpromotiondesk.de

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