

Press release

"Organic Sourcing for Development": IPD and GIZ present great organic variety from 15 developing and emerging countries at Biofach

Sri Lanka and Indonesia present coconut and spice specialties in organic quality

Bonn/Berlin, 28.06.2022 - More than 170 products from over 60 companies from 15 countries - a huge variety of products are brought by Import Promotion Desk (IPD) and Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) to this year's Biofach, which takes place from July 26 to 29 in Nuremberg. Under the motto "Organic Sourcing for Development", they will be showcasing the huge organic potential from developing and emerging countries at their joint stand. Many companies from the two IPD partner countries Sri Lanka and Indonesia come to Biofach. They will be presenting specialties that are in high demand, including special spices and essential oils, coconut products and processed tropical fruits. Another focal point is the range of products from Ukraine. In addition, companies from IPD partner countries - Egypt, Ethiopia, Ecuador, Ghana and Tunisia - will bring their natural ingredients to Nuremberg. All producers have been carefully selected by IPD, are certified organic and can meet the high quality and quantity requirements of European buyers.

The exhibitors from Sri Lanka and Indonesia produce many natural ingredients that are in high demand in Europe, such as coconut blossom sugar, virgin coconut oil, dried coconut meat or coconut water. A company from Sri Lanka specializes in the very high-quality MCT coconut oil, and an Indonesian supplier in the IPD programme produces savory spice sauces from fermented coconut blossom nectar - so-called "Coconut Aminos".

Sri Lanka is particularly known for its spices. The producers at Biofach offer Ceylon cinnamon, cloves, and black pepper, among other things. Both countries also produce high-quality essential oils, such as patchouli and lemon grass oil. In addition, exporters present processed fruits, such as mangoes, pineapples, or papayas, as well as high-quality natural extracts, including ginger, avocado, and mango powder. Other sought-after specialties that the IPD-approved companies will bring to the show include raw cane sugar from Ecuador, as well as moringa, butterfly pea flower or air-dried citrus peel from Ghana.

IPD Special Programme Ukraine

IPD also accompanies Ukrainian exporters to Biofach. One highlight is the huge selection of frozen and freeze-dried berries. In addition, the companies in the IPD programme offer dried fruits and vegetables as well as pseudo grains such as amaranth and buckwheat.

Despite the war, many Ukrainian companies continue to produce and seek markets and trading partners in Europe for the products that are not in demand or needed in Ukraine.

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Therefore, IPD has expanded its engagement in its partner country Ukraine and supports new companies that are well prepared for the European market within the framework of a special program financed by the German Federal Ministry for Economic Cooperation and Development (BMZ). 17 Ukrainian producers of organic products will be introduced by IPD.

"Ukrainian companies can and want to supply the EU market, and we know that many European importers are interested in establishing trade relations even in these difficult times," says Dr. Julia Bellinghausen, head of IPD. "As an import promotion initiative funded by the BMZ, we are happy to bring both trading partners together."

Import Promotion Desk (IPD)

Import Promotion Desk (IPD) is an **initiative for import promotion** in Germany.

IPD fulfils a hinge function between small and medium-sized enterprises in selected emerging markets and developing countries on the one hand and European importers on the other. The objective is to integrate the partner countries into global trade, thereby contributing towards sustainable economic development in these countries.

IPD introduces exporters from its partner countries to the EU market and assists them in setting up trading relations. For European importers, the IPD opens up new supply sources in the partner countries and assists them in the procurement process for specific products.

IPD is currently active in 14 countries: Egypt, Ethiopia, Ecuador, Côte d'Ivoire, Ghana, Indonesia, Colombia, Morocco, Nepal, Peru, Sri Lanka, Tunisia, Ukraine, and Uzbekistan.

IPD focusses on specific product groups: fresh produce, natural ingredients for foods, pharmaceuticals and cosmetics, sustainable wood products, cut flowers and sustainable tourism.

IPD has been established and implemented by sequa gGmbH – the globally operating development organisation of German industry and the Federation of German Wholesale, Foreign Trade and Services (BGA.).

IPD is funded by the Federal Ministry for Economic Cooperation and Development (BMZ).

Further information at www.importpromotiondesk.de.

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