



Federal Ministry
for Economic Cooperation
and Development



Partners in
Transformation
Import Promotion Desk



London, 4–6 November 2025

IPD at wtm London 2025

IPD connects you with reliable tourism partners from
Ecuador, Nepal, Sri Lanka, Tunisia, and Uzbekistan.





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Import Promotion Desk (IPD)

Connecting sustainability and innovation: Unique tourism products for the European market

The majority of travellers from Germany and Europe express the desire to travel in a way that is not only environmentally friendly, but also in tune with the cultural essence of the host country. To meet these customer expectations, European tour operators need reliable local partners.

Import Promotion Desk (IPD), the German initiative for sustainable tourism promotion, supports you here. We connect you with carefully selected tourism companies from developing countries. Our services are neutral, quality-conscious and free of charge.

Sri Lanka is the latest partner destination in the IPD portfolio.

Together with the destinations **Ecuador, Nepal,**

Tunisia and Uzbekistan IPD can offer a variety of innovative products from niche to full DMC services.

At wtm London 2025 we will be presenting 13 partner companies introducing their unique products to the European market.



On the following pages you will find detailed information about the recommended tourism businesses. All IPD companies are thoroughly evaluated and have been trained on the requirements of the European travel market. Our partners' travel offers are customised for the European market, distinct from mass tourism, and sustainable in their philosophy.

Get in touch with us!

IPD is an initiative of the Federation of German Wholesale, Foreign Trade and Services (BGA) and sequa, the development organisation and partner of German business. IPD is funded by the Federal Ministry for Economic Cooperation and Development (BMZ) and part of the "Partners in Transformation – Business & Development Network", into which the BMZ programmes for economic actors are organised.

More information about IPD and our individual services for European tour operators at www.importpromotiondesk.de

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Matchmaking team at wtm London 2025



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Make an appointment 



**Partners in
Transformation**
Import Promotion Desk

IPD partners

IPD works with a network of international organisations in Europe and our partner countries. Thus we efficiently pool information and know-how.

This enables us to link existing trade promotion measures and carry out their strategic further development.

Our partnerships always make it possible for us to match all services of IPD to the needs of European tour operators and travel providers in our partner countries exactly and then carry out our services optimally at any place.



Ecuador

ECUADOR

www.ECUADOR.travel

Ministerio de turismo
www.ecuador.travel



Tunisia

DAHAR
Destination

Fédération tourisme
authentique destination Dahar
www.destinationdahar.com



Uzbekistan



NATIONAL
PR CENTRE



Ministry of Tourism and Cultural Heritage
of the Republic of Uzbekistan
www.mtacth.uz

National PR Centre
uzbekistan.travel/en



Nepal



Nepal Tourism Board

Nepal Tourism Board
<https://ntb.gov.np>



Sri Lanka

sri lanka
WONDER OF ASIA

Sri Lanka Tourism
Promotion Bureau
www.srilanka.travel

Product finder

Accommodations

Camping & Glamping

Bonheur Voyages (Tunisia)	18
Burhan Wilderness Camp (Nepal)	14
South Expeditions (Ecuador)	12

Homestay

East N'West on Board (Sri Lanka)	17
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Lodges / Haciendas

Suchipakari Amazon Lodge (Ecuador)	13
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Certifications

Sustainable Tourism Certified (TourCert / Travelife)

Bonheur Voyages (Tunisia)	18
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Tourism Segments

Bicycle rides

East N'West on Board (Sri Lanka)	17
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Climbing

Himalayan Quests (Nepal)	16
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Community-based Tourism

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CTN Fergana (Uzbekistan)	24
East N'West on Board (Sri Lanka)	17

Culinary Tourism

Akbar Travel (Uzbekistan)	21
Bonheur Voyages (Tunisia)	18
Burhan Wilderness Camp (Nepal)	14
CTN Fergana (Uzbekistan)	24
Doira Travel (Uzbekistan)	23
South Expeditions (Ecuador)	12
Tajrabti (Tunisia)	20

Cultural Tourism

Akbar Travel (Uzbekistan)	21
Ariana Tours (Uzbekistan)	22
Bonheur Voyages (Tunisia)	18
Burhan Wilderness Camp (Nepal)	14
CTN Fergana (Uzbekistan)	24
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Extra Virgin Travel

(Tunisia)	19
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Tajrabti (Tunisia)	20

Product finder

Tourism Segments

Educational &

Volunteering Tourism

Ariana Tours (Uzbekistan)	22
Doira Travel (Uzbekistan)	23
Himalayan Quests (Nepal)	16

Hiking & Trekking

Akbar Travel (Uzbekistan)	21
Ariana Tours (Uzbekistan)	22
Bonheur Voyages (Tunisia)	18
Doira Travel (Uzbekistan)	23
Himalayan Quests (Nepal)	16
South Expeditions (Ecuador)	12

Luxury, Health &

Wellness Tourism

Bonheur Voyages (Tunisia)	18
Dokora Travels and Tours (Nepal)	15
Extra Virgin Travel (Tunisia)	19
Suchipakari Amazon Lodge (Ecuador)	13
Tajrabti (Tunisia)	20

MICE – Incentives,

Conferences

Akbar Travel (Uzbekistan)	21
Ariana Tours (Uzbekistan)	22
Doira Travel (Uzbekistan)	23
Extra Virgin Travel (Tunisia)	19
Suchipakari Amazon Lodge (Ecuador)	13
Tajrabti (Tunisia)	20

Nature & Eco Tourism

Akbar Travel (Uzbekistan)	21
Ariana Tours (Uzbekistan)	22
Bonheur Voyages (Tunisia)	18
Burhan Wilderness Camp (Nepal)	14
CTN Fergana (Uzbekistan)	24
Doira Travel (Uzbekistan)	23
East N'West on Board (Sri Lanka)	17
Extra Virgin Travel (Tunisia)	19
South Expeditions (Ecuador)	12

Religious Tourism

Doira Travel (Uzbekistan)	23
Dokora Travels and Tours (Nepal)	15
Tajrabti (Tunisia)	20

Water-based Tourism

South Expeditions (Ecuador)	12
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Wildlife photography /

Birdwatching

Ariana Tours (Uzbekistan)	22
Burhan Wilderness Camp (Nepal)	14
Suchipakari Amazon Lodge (Ecuador)	13





South Expeditions

Hall Americas | Booth S5-402



South Expeditions specializes in innovative, one-of-a-kind travel experiences in South America. With 30 years of experience, they've partnered with top US companies to deliver immersive, sustainable journeys across the Galapagos, Ecuador, and Chile. They champion environmental preservation through their Quitahuaico program, a recognized biodiversity area vital to Ecuador's ecosystems.

Creativity and innovation are in their DNA: pioneers of sea kayaking in the Galapagos and among the first to offer trail running. South Expeditions offers eco-lodge stays on private Galapagos beaches. In their Chile South mobile, a hybrid pedal-electric car, travellers explore the Colchagua Valley for wine tastings and meals by renowned chefs. They go above and beyond to make each journey unforgettable, connecting guests with nature and culture authentically. With South Expeditions, every mile is a memory.

Products

- Eco- and sustainable tours
- Active & adventure travel
- Exclusive eco-lodging experience on remote beaches on Galapagos Island
- Sea kayaking
- Chile South mobile

Target group

- Active travellers
- Couples, families & groups
- Nature enthusiasts

Destination offered

- Ecuador: mainland, Amazon rainforest, Galapagos Islands
- Chile: mainland, Colchagua Valley

Type of business

- Tour operator/DMC



Ecuador

Company

South Expeditions
Quito
Ecuador
www.southexpeditions.com

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Suchipakari Amazon Lodge & Live Ecuador Travel

Hall Americas | Booth S5-402



Ecuador



Suchipakari means “Gift of Nature” in the indigenous Kichwa language. This enchanting Amazon eco-lodge, nestled deep in the Ecuadorian rainforest, is truly a gift of nature. Wake up surrounded by rich biodiversity, adventure and relaxation. On the banks of the Pusuno River near Puerto Misahualli, the lodge offers 5 standard rooms, 28 superior rooms, 2 scenic suites and 3 deluxe cabins. With guided tours, cultural encounters and stunning scenery, Suchipakari promises an unforgettable journey into one of the world’s most vibrant ecosystems.

Live Ecuador Travel is a leading DMC and tour operator offering immersive, personalized experiences across Ecuador, focused on the Amazon and Galapagos. Their itineraries take guests to the Andes, Amazon, Pacific Coast and Galapagos for once-in-a-lifetime moments. Live Ecuador Travel showcases Ecuador’s rich culture, landscapes and unique wildlife.

Products

- Amazon lodge with wellness spa and conference center
- Birdwatching & wildlife tours
- Authentic indigenous travel experiences and cultural tours
- Customized private tours & transfers

Target group

- FITs
- Families
- Senior travellers
- Birdwatchers, animal-lovers
- Couples, honeymooners

Destination offered

- Ecuador
- Galápagos Islands
- Andes

Type of business

- Accommodation
- Tour operator/DMC

Company

Suchipakari Amazon Lodge &
Live Ecuador Travel
Quito
Ecuador
www.live-ecuador.com
www.suchipakari.com/en

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Burhan Wilderness Camp

Hall Asia | Booth N12-511



Listed in TIME's World's Greatest Places 2024, Burhan Wilderness Camps combines luxury and sustainability in Nepal's Khata Wildlife Corridor. Nestled between the channels of the Karnali River, it's home to Bengal tigers, one-horned rhinos and elephants, as well as many birds including black ibis, ruddy shelduck, nightjars, fishing owls, etc.

With a "leave no footprint" ethos, their eco-friendly luxury tents and treehouses offer a rare opportunity to experience the wild while supporting conservation. A stay here isn't just a getaway – it's a meaningful journey into the heart of nature, where luxury meets wildlife conservation.

Products

- Glamping & studio tree house
- Jungle & river safari
- River crossing
- Tiger & rhino tracking
- Authentic dinner with local indigenous Tharu
- Blackbuck conservation area exploration
- Wildlife rafting on Karnali river

Target group

- Adventure & wildlife enthusiasts
- Eco-tourists & sustainability enthusiasts
- Luxury travellers & glamping enthusiasts
- Photographers & nature documentarians
- Couples

Destination offered

- Nepal
- Bardiya National Park
- Shuklaphanta National Park

Type of business

- Accommodation



Nepal

Company

Burhan Wilderness Camps
Bardiya
Nepal
<https://burhancamps.com>

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Founded in 2017, Dokora focuses on wellness/ wellbeing, cultural immersion, transformative travel and spiritual experiences. The vision stems from the altruistic idea of benefiting others, following the compassionate impact model and adhering to the notions of fair wages, non-discrimination, and environmental and social sustainability.

The company's itineraries integrate traditional healing modalities, mindfulness and modern wellness methods that travellers can take home to enhance their wellbeing. It offers crafted cultural engagements at festivals and local cultural elements ranging from cuisine to art, partnerships with specialist practitioners and accommodation.

Products

- Rejuvenative trips
- Wellbeing treks & tours
- Wellness
- Festival/Cultural engagement tours
- Alternative healing (Sowa Rigpa – Tibetan medicine, sound healing, energy healing, Yoga, Qigong)
- Buddhist tours
- Experiential luxury trips
- Retreats (Yoga, Ayurveda, Sowa Rigpa, Reiki, Meditation)

Target group

- Wellness enthusiasts
- Alternative healing & spiritual enthusiasts
- Families
- Groups

Destination offered

- Nepal
- Bhutan
- Tibet
- India

Type of business

- Tour operator/DMC
- Luxury wellness operator



Nepal

Company

Dokora Travels and Tours
Kathmandu
Nepal
www.dokora.com

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Himalayan Quests

Hall Asia | Booth N12-511



Nepal

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Himalayan Quests
Kathmandu
Nepal
<https://himalayanquests.com>

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Since 2009, the Nepali-British company Himalayan Quests has been curating tailor-made, low impact treks and cultural heritage exploratory tours for FITs and small groups, alongside experiential learning and outdoor education programs for student groups. Their personal, authentic adventures encourage you to embrace the journey and not just the destination by stepping off the path, being inquisitive, getting involved and becoming one with the culture.

With a strong social ethic, sustainable approach and highly skilled outdoor professionals for guides, Himalayan Quest's clients get under the skin of Nepal, its cultures, customs and people, while fulfilling the mission of traveling in a way that conserves the areas visited and brings positive benefits to the local communities. They give back to rural communities through their not-for-profit sister organization, Himalayan Quests Foundation.

Products

- Trekking
- Peak climbing
- Experimental learning programmes
- Cultural, heritage exploratory tours
- Outdoors education programmes

Target group

- Trekkers & hikers
- FITs
- Solo travellers & couples
- Young at heart travellers
- Families
- Groups
- Universities & schools

Destination offered

- Nepal

Type of business

- Tour operator/DMC
- Adventure travel tour company
- Trekking agency
- Outdoor education

Certifications

- Travelife (in process)



East N' West on Board

Hall Asia | Booth N11-220



Sri Lanka

Company

East N' West on Board
Kallady Batticaloa
Sri Lanka
<https://eastnwestonboard.com>

Contact

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With local communities at heart, East N' West on Board has provided travel services since 2013. As an inbound tour operator, they design responsible tours all around Sri Lanka, with a preference for nature immersion and less known places, where travellers can discover local cultures and arts, and connect with local communities.

Settled in Batticaloa, the Eastern Province, East N' West on Board also offers eco-friendly excursions in surrounding villages and immersive time with families offering homestays, authentic meals and local experiences.

As its name indicates, East N' West on Board aims to build peace by creating a better mutual understanding between East and West, across nationalities, ethnicities and religions.

Products

- Responsible all-island customized tours
- Transformational tours
- People-friendly excursions
- Eco-friendly bicycle rides
- Homestays
- Multicultural encounters
- Regenerative permaculture projects

Destination offered

- Sri Lanka
- Focus on Batticaloa

Type of business

- Community-based tourism
- Tour operator/DMC

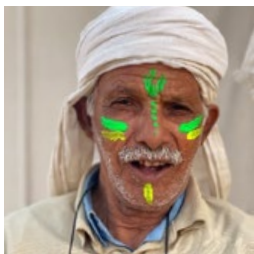
Target group

- Off path explorers
- Responsible travellers
- Families
- Senior travellers
- Nature lovers
- Adventure travellers



Bonheur Voyages

Hall Middle East | Booth S11-520



Established in 1995, Bonheur Voyages, a Tunisian DMC, has acquired extensive knowledge and a robust network of local contacts, making them a reliable and trusted partner for unforgettable travel experiences in Tunisia. Its team of professional and qualified employees is dedicated to prioritizing sustainable and responsible travel practices.

Their commitment to social impact has actively contributed to stimulating local economies and creating employment opportunities in rural areas through their tour planning.

Bonheur Voyage also takes pride in enabling cultural exchange by encouraging travellers to visit local communities in Tunisia. With a decent experience of 28 years, satisfying your clients remains their top priority.

Products

- Tailor-made tours
- Cultural expeditions
- Adventure tours
- Unique glamping experiences
- Sahara adventures on 4x4, quad bikes, and buggies
- Hiking and trekking adventures
- Local culinary and handicraft experiences
- Transfers and private land transportation

Target group

- Adventure travellers
- Families
- Small and private groups
- Solo travellers and couples

Destination offered

- Tunisia

Type of business

- Destination management organisation (DMO)
- Inbound travel agency

Certifications

- Travelife



Tunisia

Company

Bonheur Voyages
Hammamet, Nabeul
Tunisia
<https://bonheurvoyages.com>

Contact

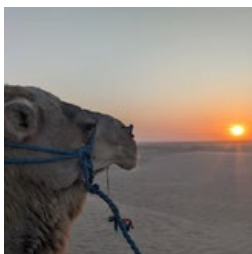
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Extra Virgin Travel

Hall Middle East | Booth S11-520



Founded in 2017 and headquartered in Sfax, Extra Virgin Travel is a trusted travel agency and DMC, offering reliable, personalised services across Tunisia and abroad. Extra Virgin Travel offers journeys that reveal the country's soul. Their tailor-made tours lead guests through Matmata's troglodyte dwellings, the golden dunes of Douz, Chott el Jerid's shimmering salt flats, and the lush oases of Tozeur, Chebika, and Tamerza, with magical nights under Saharan stars.

Their professional, welcoming team is committed to responsible tourism, working with local artisans and communities to foster cultural exchange. They weave in authentic encounters - sharing Berber traditions, tasting local cuisine, and visiting family-run olive groves - offering exceptional service and culturally rich, unforgettable experiences for solo travellers, families, and groups.

Products

- Desert adventures
- Cultural & nature tours
- Family & experiential tours
- Guided historical tours
- Trekking & hiking
- Private & group transportation

Target group

- Culture enthusiasts
- Groups
- Families
- Corporates & incentives groups

Destination offered

- Tunisia

Type of business

- Tour operator/DMC



Tunisia

Company

Extra Virgin Travel
Sfax
Tunisia
<https://extravirgintravel.com>

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Tajrabt

Hall Middle East | Booth S11-520



At Tajrabt, people are always at the centre of every experience. Rooted in the power of meaningful human connection, their passionate team creates tailor-made journeys that awaken personal transformation and professional growth. Whether guiding individuals toward self-discovery or helping teams build resilience, Tajrabt blends art, culture, wellbeing, and technology in eco-conscious, nature-connected spaces.

Tajrabt offers sensory-rich experiences like scenography, music, scent, taste, and touch that deepen local connection and emotion. More than just an experience provider, Tajrabt ignites positive change – fostering genuine cultural exchange and empowering local voices through community-driven initiatives. Every moment invites connection, growth, and belonging.

Products

- Artistic workshops & creative retreats
- Cultural immersion
- Outdoor activities
- Mindfulness sessions
- Culinary experiences

Target group

- FITs
- Corporate groups

Destination offered

- Tunisia

Type of business

- Tour operator/DMC



Tunisia

Company

Tajrabt
Tunis
Tunisia
<https://tajrabt.com>

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Akbar Travel

Hall Asia | Booth N9-420



Since 2019, Akbar Travel has the vision to provide immersive travel experiences across the mesmerizing lands and hidden gems of Uzbekistan and Central Asia. With their dedicated team, the company specializes in unique and exclusive experiences, blending exploration with meaningful connections on Silk Road destinations. This isn't just about seeing the world – it's about making a difference.

Through sustainable initiatives like using electric vehicles, eco-friendly items during tours, and supporting remote areas by curating tours there, Akbar Travel is shaping the future of responsible travel. All tours are designed equally with partners and travelers, and the company's professional guides closely assist tourists in discovering Uzbekistan from different perspectives. Expanding global partnerships further strengthens its mission to benefit both travelers and local communities.

Products

- Horseback riding tours
- Combined & cultural tours
- Adventure & extreme tours
- Gastronomy tours
- CBT & youth tours
- MICE services

Target group

- Groups
- Individual travellers
- Families
- Corporate clients
- Youth

Destination offered

- Uzbekistan
- Kazakhstan
- Tajikistan
- Turkmenistan
- Kyrgyzstan
- Azerbaijan

Type of business

- Tour operator/DMC
- Transportation provider



Uzbekistan

Company

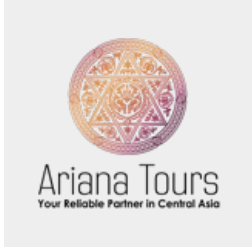
Akbar Travel
Urgench
Uzbekistan
<https://akbartraveluz.com>

Contact

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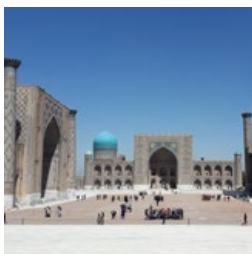
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Ariana Tours

Hall Asia | Booth N9-420



If you are looking for unforgettable journeys that combine adventure, culture & sustainability - welcome to Ariana Tours! Ariana Tours specialises in creating unique experiences that bring you closer to nature, immerse you in local traditions & connect you with vibrant communities.

With personalised service and a deep respect for each client's needs, Ariana Tours takes care of every detail, leaving you free to explore, connect and make memories. Whether you're looking for adventure, tranquillity or cultural discovery, the company promises a journey as meaningful as it is beautiful. Let's travel responsibly!

Products

- Nature & eco tourism
- Hiking & trekking tours
- Butterfly & bird watching tours
- Cultural tours
- Homestay & craft learning tours
- UNESCO World Heritage tours
- MICE, incentives & conferences
- Tailor-made tours
- Educational & experience tours

Target group

- Families
- Nature lovers
- Adventure seekers
- FITs and groups
- Luxury travellers
- MICE clients

Destination offered

- Uzbekistan
- Kazakhstan
- Kyrgyzstan
- Tajikistan
- Turkmenistan

Type of business

- Tour operator/DMC
- Consulting



Uzbekistan

Company

Ariana Tours
Samarkand
Uzbekistan
<https://arianatours.uz>

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Doira Travel

Hall Asia | Booth N9-420



Doira Travel is a licensed inbound tour operator in Uzbekistan, offering expertly crafted group and individual tours with personalized attention to every guest. They guide visitors through five UNESCO World Heritage sites - Bukhara, Samarkand, Shakhristabz, Ichan Kala, and Western Tyan-Shan - while also providing adventure tours, gastronomic expeditions, weekend getaways, cross-border trips, and bespoke itineraries for unique experiences.

With a strong presence in Tashkent, partnerships with leading hotels, and multilingual guides, Doira Travel ensures seamless communication and exceptional service. Notably, they designed and delivered a comprehensive week-long program for 40 students from MIT and Harvard, showcasing Uzbekistan's best. Clients praise their professionalism, distinctive atmosphere, and unforgettable journeys.

Products

- Cultural tours
- Pilgrimage tours
- Gastronomy tours
- Nature tours
- Walking & hiking
- Educational tours
- MICE
- Corporates and incentives
- Universities & education programmes
- Small group travellers

Destination offered

- Uzbekistan
- Central Asia

Type of business

- Tour operator/DMC

Target group

- Adventure travellers
- Families
- Senior travellers
- Nature lovers
- Luxury travellers



Uzbekistan

Company

Doira Travel
Tashkent
Uzbekistan
<https://doiratravel.com>

Contact

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Fergana Valley Community Tourism Network (CTN)

Hall Asia | Booth N9-420



Uzbekistan



The Fergana Valley Community Tourism Network (CTN) is a growing network of local tourism providers, artisans and communities that offers authentic travel experiences in this off-the-beaten-path Silk Road destination in eastern Uzbekistan. CTN uses the strengths of its diverse network together with local cultural heritage, handicrafts, and cuisine to create unique travel experiences and tours throughout the Fergana Valley.

The Fergana Valley CTN connects travellers to local artisans, small businesses and experiences that value cultural heritage, support providers and contributes to sustainable tourism development. By offering immersive travel experiences you won't find anywhere else, CTN offers the perfect way to explore Uzbekistan's Fergana Valley.

Products

- Cultural heritage tours
- Handicraft tours
- Culinary tours
- Authentic local experiences with connections to artisans and experts
- Tailor-made experiences

Target group

- Cultural travellers
- Off-the-beaten-path travellers
- FITs and small groups
- Couples and families
- Adventure travellers

Destination offered

- Fergana Valley, Uzbekistan
- Uzbekistan in coordination with Kyrgyzstan
- Uzbekistan in coordination with Tajikistan
- Andijan Region, Uzbekistan
- Namangan Region, Uzbekistan
- Fergana Region, Uzbekistan

Type of business

- Activity provider
- Community-based tourism
- Tour operator/DMC

Company

Fergana Valley Community
Tourism Network (CTN)
Fergana City
Uzbekistan
<https://ferganavalley-ctn.uz>

Contact

Ms. Dildora Khudaynazarova
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Matchmaking contact

For more information please contact:
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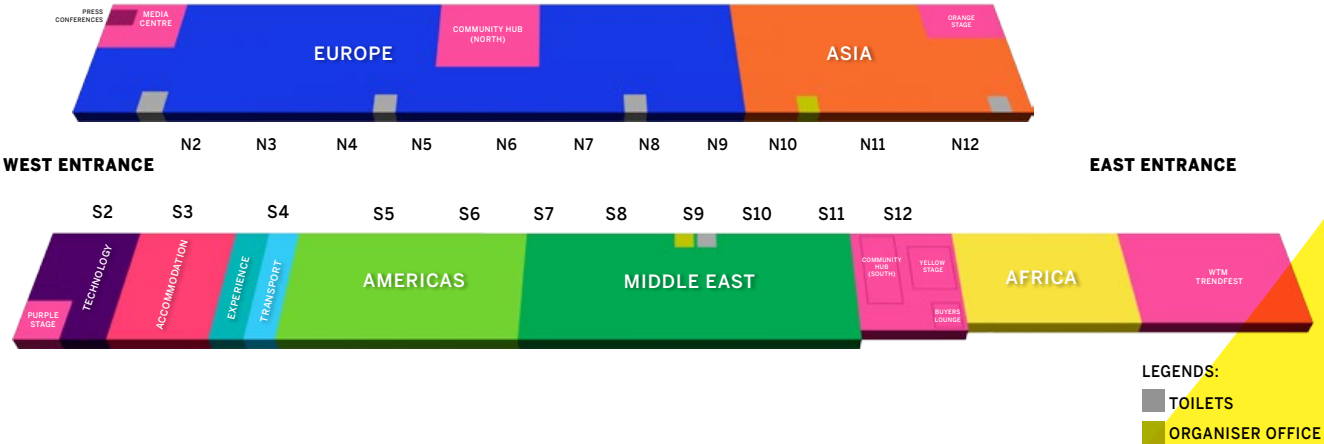
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Floorplan



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