



Federal Ministry
for Economic Cooperation
and Development



Partners in
Transformation
Import Promotion Desk



Barcelona, 5-7 May 2026, Meeting room: Hall 6, 6B71MR

IPD at Vitafoods Europe 2026

Source your natural ingredients from evaluated suppliers!

IPD connects you with reliable producers of natural ingredients from Colombia, Ecuador, Egypt, South Africa, and Uzbekistan.





Contents

Import Promotion Desk (IPD)	4
Your IPD team	5
IPD partners	6
Product finder	8
Floorplan Vitafoods 2026	15

Companies

Colombia	
Nutreo	10
Ecuador	
Nunalabs	11
Egypt	
Apotec Bay	12

South Africa	
Freedom African Botanicals	13
Uzbekistan	
Yassaviy Turkistan	14

Import Promotion Desk (IPD)

Reliable suppliers for your business success!

If you are an importer looking for reliable suppliers of natural ingredients and want to open up new supply sources, then **Import Promotion Desk (IPD)**, the initiative for import promotion, will support you.

On your behalf, we undertake the international sourcing of reliable trade partners in selected partner countries.

We identify highly promising producers for you who are able to reliably meet the demand on the European market. We prepare the suppliers thoroughly for the EU market: considering factors such as product quality, exportability, export capacity, and compliance with international standards and certifications.

We introduce you to carefully evaluated companies at trade fairs in Europe or during virtual b2b events. Thanks to our preparation, you will meet business partners who know what is important to European importers.

Our mediation is neutral, quality-conscious and free of charge.

On the following pages we present selected companies from Colombia, Ecuador, Egypt, South Africa, and Uzbekistan, offering their diverse range of natural ingredients for the health and nutrition industry.

We establish direct contact to these new companies and organise b2b meetings for you.

Get in touch with us!

Visit our meeting room at Vitafoods Europe 2026: Hall 6, 6B71MR

IPD is an initiative of the Federation of German Wholesale, Foreign Trade and Services (BGA) and sequa, the development organisation and partner of German business. IPD is funded by the Federal Ministry for Economic Cooperation and Development (BMZ) and part of the "Partners in Transformation – Business & Development Network", into which the BMZ programmes for economic actors are organised.

More information about IPD and our individual services at

www.importpromotiondesk.de





IPD team



Yannick Johann
IPD Expert Sourcing + Markets
(South Africa)
Mobile: + 49 30 590 099 568
johann@importpromotiondesk.de



Charlotte Braquet
IPD Expert Sourcing + Markets
(Egypt, Peru, Uzbekistan)
Phone: + 49 228 909 0081 83
braquet@importpromotiondesk.de



Solenne Zandronis
IPD Expert Sourcing + Markets
(Colombia, Ecuador, Madagascar)
Phone: + 49 228 909 0081 626
zandronis@importpromotiondesk.de

Matchmaking team



Matilde Martinez Escudero
External Matchmaking Consultant
Mobile: + 49 176 595 715 60
martinezescudero@importpromotiondesk.de



**Connect with us and
make your appointment!**

IPD partners

IPD works with a network of international organisations in Europe and our partner countries. Thus we efficiently pool information and know-how.

This enables us to link existing import and export promotion measures and carry out their strategic further development. Our partnerships always make it possible for us to match all services of IPD to the needs of importers and exporters exactly and then carry out our services optimally at any place.

Colombia



Pro Colombia
www.procolombia.co

Ecuador



CORPEI
<https://corpei.org>



Federación ecuatoriana
de exportadores
www.fedexpor.com



Pro Ecuador
www.proecuador.gob.ec



Uzbekistan



Trade Development Company
<https://epaubz.uz>



Egypt



Agricultural Export
Council (AEC)
www.aecegypt.com



Export Development Authority
(EDA)
www.feceg.com



Food Export Council
(FEC)
www.feceg.com

Product finder

Dried herbs, spices & other plant material

African potato

Freedom African Botanicals
(South Africa) 13

Angelica ternata

Yassaviy Turkistan
(Uzbekistan) 14

Anise seed

Apotec Bay  (Egypt) 12

Archangelica brevicaulis

Yassaviy Turkistan
(Uzbekistan) 14

Cancer bush

Freedom African Botanicals
(South Africa) 13

Chamomile flower

Apotec Bay  (Egypt) 12

Codonopsis clematidea

Yassaviy Turkistan
(Uzbekistan) 14

Common wormwood

Freedom African Botanicals
(South Africa) 13

Devil's claw

Freedom African Botanicals
(South Africa) 13

Fenugreek seed

Apotec Bay  (Egypt) 12

Garlic powder

Apotec Bay  (Egypt) 12

Geranium

Freedom African Botanicals
(South Africa) 13

Hibiscus flower

Apotec Bay  (Egypt) 12

Hoodia

Freedom African Botanicals
(South Africa) 13

Mediasia macrophylla

Yassaviy Turkistan
(Uzbekistan) 14

Rose hip

Freedom African Botanicals
(South Africa) 13

Stinging nettle

Freedom African Botanicals
(South Africa) 13

Thyme leaf

Apotec Bay  (Egypt) 12

Toothed rhodiola

Yassaviy Turkistan
(Uzbekistan) 14

Turkestan bugleweed

Yassaviy Turkistan
(Uzbekistan) 14

 Companies marked with a leaf offer the product in organic quality.

Natural powders & flours

Açaí powder

Nutreo (Colombia) 10

Arazá powder

Nutreo (Colombia) 10

Black maca powder

Nunalabs * (Ecuador) 11

Blackberry powder

Nutreo (Colombia) 10

Camu camu powder

Nutreo (Colombia) 10

Corozo powder

Nutreo (Colombia) 10

Guayusa powder

Nunalabs * (Ecuador) 11

Mandarin lemon powder

Nutreo (Colombia) 10



Orange powder	
Nutreo (Colombia)	10
Pineapple powder	
Nutreo (Colombia)	10
Red maca powder	
Nunalabs (Ecuador)	11
Strawberry powder	
Nutreo (Colombia)	10
Tahiti lime powder	
Nutreo (Colombia)	10
Yellow maca powder	
Nunalabs (Ecuador)	11

Plant extracts

Amazonian ginger	
Nunalabs (Ecuador)	11
Amazonian turmeric	
Nunalabs (Ecuador)	11
Anise	
Apotec Bay (Egypt)	12
Banana	
Nunalabs (Ecuador)	11
Botanical blend	
Nunalabs (Ecuador)	11
Capsicum CO₂	
Apotec Bay (Egypt)	12
Chamomile	
Apotec Bay (Egypt)	12
Coffee CO₂	
Apotec Bay (Egypt)	12

Fenugreek	
Apotec Bay (Egypt)	12
Guayusa	
Nunalabs (Ecuador)	11
Hibiscus	
Apotec Bay (Egypt)	12
Nunalabs (Ecuador)	11

Parsley	
Apotec Bay (Egypt)	12
Thyme	
Apotec Bay (Egypt)	12



* Company offers this product also in conventional quality



Nutreo is a Colombian science- and technology-driven ingredient company specializing in premium Amazonian and tropical fruit solutions. By combining responsible sourcing with advanced processing, Nutreo creates clean-label ingredients that bring authentic flavour, nutritional and functional value, excellent solubility, and outstanding sensory performance to food and beverage applications.

Beyond ingredients, Nutreo helps brands innovate with distinctive, genuine profiles - while actively contributing to Amazon and tropical dry forest conservation and to the growth of farming communities and smallholders across its supply chain.

Products & quantities per year

- Tahiti lime powder (spray-dried) / 30 t
- Mandarin lemon powder (spray-dried) / 30 t
- Orange powder (spray-dried) / 30 t
- Açai powder (spray-dried) / 30 t
- Blackberry powder (spray-dried) / 30 t
- Pineapple powder (spray-dried powder) / 30 t
- Corozo powder (spray-dried) / 30 t
- Camu camu powder (spray-dried) / 30 t
- Arazá powder (spray-dried) / 30 t
- Strawberry powder (spray-dried) / 30 t

Certifications

- FSSC 22000
- GMP
- HACCP
- ISO 9001
- SMETA (Sedex)

Source of raw material

- (Small-scale) farmers/producers
- Wild collection
- Cooperative(s)



Colombia

Company

Nutreo
Rionegro
Colombia
<https://nutreo.co/es>

Contact

Mr. Andrés Felipe Alvarez Piedrahita
Head of Ingredients, B2B
Phone: + 57 604 604 1500
Mobile: + 57 301 256 5447
andres.alvarez.piedrahita@nutreo.co

Matchmaking contact

For more information please contact:
Matilde Martínez Escudero
External Matchmaking Consultant
Mobile: + 49 176 595 715 60
martinezescudero@importpromotiondesk.de



Nunalabs

🌿 Product available in organic quality



Nunalabs is an Ecuador-based innovator transforming biodiversity into high-value botanical extracts for the food, beverage, and nutraceutical industries. Working with local communities and agroforestry systems, they develop functional ingredients that combine traditional plant knowledge with modern extraction technologies.

Their proprietary blends bring together carefully selected herbal extracts, designed to work in synergy for effective, natural solutions. They prioritize traceable, sustainable sourcing and ingredients that meet demand for natural functionality. By connecting tropical biodiversity with international markets, Nunalabs elevates Ecuador as a hub for next-gen botanicals while creating rural economic opportunities.

Products & quantities per year

- Guayusa extract (concentrated) 🌿* / 20 t
- Guayusa powder 🌿* / 10 t
- Banana extract (concentrated) / 10 t
- Hibiscus extract (concentrated) / 6 t
- Amazonian ginger extract (concentrated) 🌿* / 5 t
- Amazonian turmeric extract (concentrated) 🌿* / 5 t
- Red maca powder 🌿* / 12 t
- Black maca powder 🌿* / 10 t
- Yellow maca powder 🌿* / 15 t
- Clean energy botanical blend (concentrated extracts of mate and guayusa) 🌿* / 8 t

* This product is also available in conventional quality

- Immunity support botanical blend (concentrated extract of guanabana leaf, moringa and tumeric) / 6 t
- GLP-1 support botanical blend (concentrated extract of hibiscus, lemon verbena, mate and moringa) / 5 t

Certifications

- GMP
- ORGANIC EU
- ORGANIC NOP
- ORGANIC US
- FSSC 22000 (in process)

Source of raw material

- (Small-scale) farmers/producers
- Cooperative(s)



Ecuador

Company

Nunalabs
Mindo - Pichincha
Ecuador
www.nunalabs.com

Contact

Mr. Thomas Huyskes
Key Account Manager
Phone: + 593 980 201 199
thomas@nunalabs.com

Matchmaking contact

For more information please contact:
Matilde Martínez Escudero
External Matchmaking Consultant
Mobile: + 49 176 595 715 60
martinezescudero@importpromotiondesk.de



Apotec Bay

🌿 Product available in organic quality



Egypt

Company

Apotec Bay
Giza
Egypt
<https://apotecbay.com>

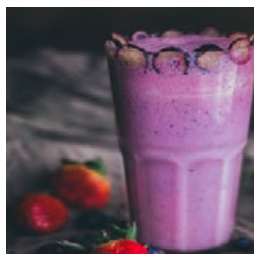
Contact

Mr. Mohamed Fawzy
CEO
Phone: + 20 100 214 98 48
mohammed.fawzy@apotecbay.com

Ms. Yousra Hafez
Head of Business Development
Phone: + 20 100 705 40 00
yousra.hafez@apotecbay.com

Matchmaking contact

For more information please contact:
Matilde Martínez Escudero
External Matchmaking Consultant
Mobile: + 49 176 595 715 60
martinezescudero@importpromotiondesk.de



Apotec Bay Botanical Solutions is a globally recognized manufacturer specializing in high-quality natural and organic botanical extracts and oils. Utilizing advanced technologies in botanical extractions, the company ensures superior purity, potency, and product integrity. With over 90 years of expertise, Apotec Bay has built a solid reputation as a trusted and reliable partner in the production of premium CO₂ extracts, powder extracts, soft extracts, herbs, and spices.

Serving leading companies in the food & beverage, nutraceutical, pharmaceutical and feed additives industries worldwide, Apotec Bay delivers innovative, tailor-made solutions designed to meet specific customer requirements and international quality standards. The company is committed to sustainability, consistency, and excellence across its entire production process.

Products & quantities per year

- Anise seeds & extract 🌿 / 50 t
- Chamomile flowers & extract 🌿 / 120 t
- Capsicum CO₂ extract 🌿 / 40 t
- Thyme leaves & extract 🌿 / 20 t
- Coffee CO₂ extract 🌿 / 10 t
- Fenugreek & extract 🌿 / 50 t
- Garlic powder 🌿 / 50 t
- Hibiscus flowers & extract 🌿 / 40 t
- Parsley extract 🌿 / 40 t

Certifications

- FSSC 22000
- GMP
- HALAL
- ISO 14001
- KOSHER
- ORGANIC EU
- ORGANIC NOP

Source of raw material

- (Small-scale) farmers/producers

Freedom African Botanicals



South Africa

Company

Freedom African Botanicals
Clocolan
South Africa
<https://freedomab.co.za>

Contact

Mr. Clyde Caldecott
Owner
Phone: + 27 608 613 191
info@freedomab.co.za

Matchmaking contact

For more information please contact:
Matilde Martínez Escudero
External Matchmaking Consultant
Mobile: + 49 176 595 715 60
martinezescudero@importpromotiondesk.de



Freedom African Botanicals is a B2B supplier of high-quality, ethically sourced African medicinal botanicals, committed to delivering to markets worldwide. Their uniqueness lies in a short, direct-to-source value chain, built through close collaboration with tribal communities in South Africa and Lesotho, who harvest botanicals using traditional methods.

By working hands-on with trusted partners, they preserve plant potency and cultural heritage while fostering ethical, sustainable relationships rooted in transparency and fair practice. This approach enhances raw material management, improving quality, traceability, and trust throughout the supply chain. The botanicals are ideal for encapsulation, blending, extraction, and value-added formulations, enabling buyers to access authentic African botanicals directly from the source.

Products & quantities per year

- African potato (Hypoxis hemerocallidea) / 50 t
- Common wormwood (Artemisia afra) / 20 t
- Devil's claw (Harpagophytum procumbens) / 20 t
- Hoodia (Hoodia gordonii) / 2 t
- South African Geranium (Pelargonium Sidaoides) / 30 t
- Rose hips (Rosa canina) / 300 t
- Stinging nettle (Urtica dioica) / 10 t
- Cancer bush (Sutherlandia frutescens) / 10 t

Certifications

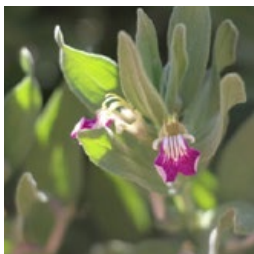
- GACP
- HACCP
- NON-GMO
- GMP (in process)

Source of raw material

- Wild collection



Yassaviy Turkistan



At the Herbal Center Yassaviy-Turkistan in Djizzakh, Uzbekistan, wild medicinal plants are carefully collected in the scenic Uzbek mountains. The company collaborates with trusted partners across the Pamir-Alay and Tian Shan ranges in Tajikistan and Kyrgyzstan.

The dedicated team of 30, many with over two decades of experience, is committed to quality and tradition while ensuring the preservation of natural ecosystems for future generations.

Led by founder Alisher Kushkarov, the company blends traditional practices with modern innovations, upholding high operational standards while also prioritizing the well-being of its employees. Through comprehensive social support, the company builds strong bonds with its employees and empowers local communities economically.

Products & quantities per year

- Mediasia macrophylla / 10 t
- Turkestan bugleweed (Ajuga turkestanica) / 10 t
- Codonopsis clematidea / 10 t
- Toothed rhodiola (Rhodiola heterodonta) / 10 t
- Angelica ternata / 10 t
- Archangelica brevicaulis / 10 t

Certifications

- GMP (in process)

Source of raw material

- (Small-scale) farmers/producers
- Wild collection



Uzbekistan

Company

Yassaviy Turkistan
Djizzakh
Uzbekistan
www.yassavita.com

Contact

Mr. Alisher Kushkarov
Director
Phone: +998 915 984 000
info@yassatur.com

Matchmaking contact

For more information please contact:
Matilde Martínez Escudero
External Matchmaking Consultant
Mobile: + 49 176 595 715 60
martinezescudero@importpromotiondesk.de

Floorplan



Partners in
Transformation
Import Promotion Desk

Hall 6, Meeting room 6B71MR



Vitafoods Europe 2026
Fira Barcelona
Gran Via, Av. Joan Carles I, 64
08908 L'Hospitalet de Llobregat
Barcelona
Spain
www.vitafoods.eu.com

Opening hours
5 May: 10:00 - 18:00
6 May: 10:00 - 18:00
7 May: 10:00 - 16:00



Partners in
Transformation
Import Promotion Desk

Benefit from the IPD matchmaking services

IPD connects you with carefully selected suppliers from its partner countries at upcoming events like World of Coffee, SIAL, and FiE 2026.



Stay updated on IPD's natural ingredients matchmaking.

Just register here!

Funded by



Federal Ministry
for Economic Cooperation
and Development

Implemented by



Import Promotion Desk (IPD)

Project Office Bonn
c/o sequa gGmbH
Alexanderstraße 10
D-53111 Bonn
Germany

Phone: + 49 228 909 0081 0
info@importpromotiondesk.de
www.importpromotiondesk.de