

IPD BUYING MISSION

# Cut flower producers in Kenya

6 – 10 June 2023



Discover Kenya's variety of flowers directly on site and expand your supplier network.

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by 30<sup>th</sup> April 2023

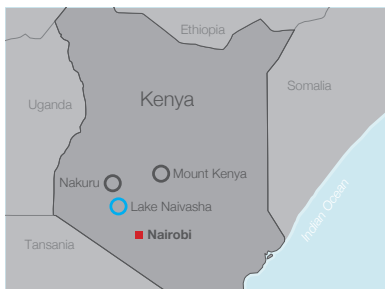


IN COOPERATION WITH



# Visit the flower paradise Kenya!

Although Kenya has a long tradition as a flower country, usually only the large farms are internationally known. Import Promotion Desk – the German import promotion initiative – takes a different approach:



We have identified export-ready small and medium-sized cut flower farms that are located in the regions of **Lake Naivasha, Mount Kenya or Nakuru.**

These **owner-managed companies** have gained many years of experience in the production of cut

flowers. They take advantage of the favorable climate of the high altitudes in the Rift Valley with high solar radiation and moderate temperatures at the same time. In addition, the location offers quick access to the international airport in Nairobi and thus relative proximity to European sales market.

Besides **high-quality roses**, the Kenyan companies produce mainly colourful **Summer Flowers**, for example Kangaroo Paw, Eryngium as well as Alstromeria, Hypericum and Limonium.

During a buying trip to Kenya, organized by IPD together with Kenya Flower Council – the trade association of the Kenyan flower industry – European importers get the opportunity to meet selected, partly unknown cut flower producers.

Visit with us our innovative producers who flexibly meet your individual requirements, e.g. in packaging, products and delivery times.

All companies that we introduce to you on our buyer's tour have been **pre-screened by us and our partner Kenya Flower Council**. The promising companies are able to reliably serve the seasonal demand in the EU market. In our selection process, we pay attention not only to product quality, exportability and compliance with international standards and certifications, but also to the efficiency of logistics.

On the following pages you will find first information about the IPD evaluated companies you will meet on our buyer's tour.



# Your IPD Team



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## Import Promotion Desk

IPD is an initiative of the Federation of German Wholesale, Foreign Trade and Services (BGA) and sequa, the development organization and partner of German business. We are funded by the Federal Ministry for Economic Cooperation and Development (BMZ). In line with our development policy objective, we aim to increase exports from partner countries, promote innovation and higher value creation in order to contribute towards sustainable economic development in partner countries.

More information about IPD and our individual services at

[www.importpromotiondesk.de](http://www.importpromotiondesk.de)

## **KENYAN CUT FLOWER COMPANIES VISITED ON IPD BUYING TRIP**

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## **IMPORT PROMOTION DESK (IPD)**

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# Benev Flora



Benev Flora is a Kenyan based fresh cut-flower company, which was founded in the year 2009. Located a bit outside the Lake Naivasha Basin contour, the farm is only a two-hour drive to Jomo Kenyatta International airport.

Benev Flora grows and export summer flowers focusing on quality, reliability and good customer relationship management, while maintaining sustainable and ethical growing standards at farm level.

Benev Flora is currently specialized in Hypericum and got experience in the UK, Netherlands, France, Japan and Middle East.



There are plans to expand the production of more summer flowers. Net area under production measures 12ha with 171 employees.

## PRODUCT / VARIETIES & QUANTITIES PER YEAR

+ Hypericum / 5 varieties / 12 ha

## CERTIFICATIONS

- + GLOBALG.A.P.
- + KFC – SILVER (F.O.S.S)
- + GRASP
- + SEDEX

## GROWING REGION & ALTITUDE

- + Naivasha,  
2,060 m.a.s.l.



## ADDRESS

Benev Flora LTD  
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KENYA

# Everest Enterprises



The farm is nestled in the Mt. Kenya region, Central province of Kenya. Established in 1988, the company's focus is on using eco-friendly growing methods, being environmentally responsible and balancing the farms production with the communities and its families.

From the fields, one has a spectacular view of Mount Kenya towering over Nanyuki. The beautiful scenery combined with a committed and expert team makes Everest Enterprises reliable and the most trusted Kenyan exporter of high-quality premium roses in the industry. Utmost customer satisfaction is a top priority.



## PRODUCTS, VARIETIES & QUANTITIES PER YEAR

- + T-Hybrid roses / 9 hectares / 14 million stems
- + 12 varieties: Athena, Ever red, Pink journey, Sankara, Tacazzi, Wham, Madam red, Confidential, Salimia, Bellerose, New Orleans



## CERTIFICATIONS

- + GLOBAL.G.A.P.
- + SMETA

## GROWING REGION & ALTITUDE

- + Mt. Kenya Region, 2,100 m.a.s.l.

## ADDRESS

Everest Enterprises Ltd.  
P.O. Box 52448 (00200)  
Bukani Rd  
Nairobi  
Kenya

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**KENYA**



# Fina Flora



Fina Flora, located on the western highlands of Kenya's Great Rift Valley, enjoys ideal weather for high quality all year production. Fina, the short form of "Dafina" in Swahili, means a treasure of delightful things. This is reflected in the value of elegant hypericum with rich vibrant coloured berries, consistent quality and long vase life. The farm's directors, with more than 40 years of agri-business experience, partner with over 130 employees from neighbouring families organized into schemes that promote ownership and commitment.



## PRODUCTS, VARIETIES & QUANTITIES PER YEAR

- + Hypericum green power (green) / 800,000 stems
- + Hypericum triumph (red) / 3,000,000 stems
- + Hypericum lightning (red) / 300,000 stems
- + Hypericum royal princess (pink) / 800,000 stems
- + Hypericum cherry (brown) / 500,000 stems
- + Hypericum seasons (chocolate) / 500,000 stems
- + Hypericum snowprince (white) / 50,000 stems

## CERTIFICATIONS

- + GLOBALG.A.P.
- + GRASP

## GROWING REGION & ALTITUDE

- + Highlands West of Rift Valley, Kenya, 2,300 m.a.s.l.



## ADDRESS

Fina Flora Ltd.  
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KENYA

# Florencia Blooms



Florencia Blooms is a Kenyan-based summer flowers farm located at the Rift Valley in Kenya. They ensure a consistent supply of fresh summer flowers all year round. Founded in 2018, the farm is equatorially located at an altitude of 6,300 ft above mean sea level, which gives them an edge with an all year-round productive weather favorable for summer flower production.

They have made investments in sustainable green energy, research and innovation with a fully operational farm research department that ensures a rigorous and strict process of flower evaluation and selection. This, alongside partnerships with the leading global breeders ensures introduction of new, vibrant and colorful summer flower varieties. The workforce is 70% female, ensuring gender equality, decent work and economic growth whilst ensuring there is responsible consumption and production in the farm for eco-friendly and sustainable growth.

## PRODUCTS, VARIETIES & QUANTITIES PER YEAR

- + Anigozanthos / 3 varieties / 1.75 ha / 1,440,000 stems
- + Limoniums / 4 varieties / 0.2 ha / 672,000 stems
- + Echinacea / 3 colours / 0.5 ha / 360,000 stems
- + Carthamus / 1 colour / 0.5 ha / 480,000 stems
- + Ammi / 2 varieties / 0.5 ha / 336,000 stems

## CERTIFICATIONS

- + GLOBALG.A.P.
- + KFC – SILVER (F.O.S.S)

## GROWING REGION & ALTITUDE

- + Highlands West of Rift Valley, Kenya, 2,300 m.a.s.l.

## ADDRESS

Florencia Blooms Ltd.  
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**KENYA**

# Kikwetu Flowers



Kikwetu Flowers, established in 2019, is a flower farm located in the Timau region of Kenya, which is specialized in growing and exporting premium roses.

The farm produces its roses at 2450m above sea level. These conditions are ideal for a efficient production of high quality premium roses.

Currently the farm measures 8 hectares under production growing various T-hybrid and intermediate varieties.

Kikwetu Flowers plans to introduce several more varieties as soon as the farm continues to grow.

## PRODUCTS, VARIETIES & QUANTITIES PER YEAR

+ Roses / 8 varieties / 9 ha

## CERTIFICATIONS

+ MPS-GAP

## GROWING REGION & ALTITUDE

+ Timau, Kenya,  
2,450 m.a.s.l.

## ADDRESS

Kikwetu Flowers Ltd.  
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**KENYA**



# Mount Kenya Alstroemeria



Mount Kenya Alstroemeria is an award winning Alstroemeria company located in Nanyuki on the slopes of Mount Kenya, 2100 m above sea level. They are growing exceptional quality: 4-6 head flowers with a wide assort of 23 varieties all on 4 hectares.

Mount Kenya Alstroameria has a dedicated team of professionals who combine talent, values, experience and commitment to ensure excellent service, aimed at fulfilling a client's needs and expectations.

The company is proud to offer a large assortment and wide range of alstroemeria varieties that guarantee consistency in supply. It also enables value addition should a client require mixed bouquets.



## PRODUCTS, VARIETIES & QUANTITIES PER YEAR

- + Alstroemeria / 7 colors /  
4 hectares / 4,5 million stems

## CERTIFICATIONS

- + GLOBALG.A.P.
- + MPS-ABC
- + KFC
- + SEDEX

## GROWING REGION & ALTITUDE

- + Nanyuki, Kenya,  
2,100 m.a.s.l.



## ADDRESS

Mount Kenya Alstroemeria  
1148-10400  
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**KENYA**

# Mt. Kenya Sprouts



Mt. Kenya Sprouts is a trusted fast growing summer flower producer. It is located in the iconic high altitude slopes of Mt. Kenya, with 16 hectares under production.

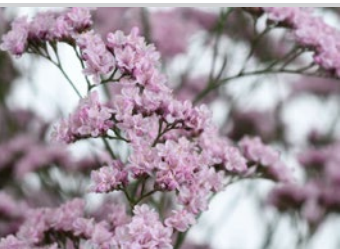
Through their sustainable techniques, Mt. Kenya Sprouts produces high-quality summer flowers ensuring a consistent production of a unique range of flowers that are available all year round.

Mt. Kenya Sprouts is always working to grow, diversify and maintain a good and satisfied customer base.



## PRODUCTS, VARIETIES & QUANTITIES PER YEAR

- + Ammi, Solidago, Lepidium, Carthamus, Asters / 1 hectare
- + Eryngium / 2 varieties / 10 hectares
- + Limonium / 9 colours / 4 hectares
- + Bupleurum / 1 variety / 2 hectares



## CERTIFICATIONS

- + GLOBALG.A.P.

## GROWING REGION & ALTITUDE

- + Timau / 2,500 m.a.s.l.
- + Nanyuki / 1,950 m.a.s.l.

## ADDRESS

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Nanyuki,  
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**KENYA**



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